

# SOTO RIDERSHIP UPDATE

12.15.17 - 12.31.17



## Total December Trips

# 100

## Trips by Zone

Zone 1 (North of 6 <sup>th</sup> St.)	6
Zone 2 (Between 6 <sup>th</sup> & 29 <sup>th</sup> St.)	83
Zone 3 (South of 29 <sup>th</sup> St.)	11

## Trips to date

# 100

## Top pick ups

Maximus	36
Frito Lay	12
Bimbo	7
Mars	1
Target	0
Home Depot	0

## Top drop offs

Maximus	23
Frito Lay	16
Bimbo	5
Mars	0
Target	0
Home Depot	0



## Time of Day

35% of trips taken between 5a- 9a  
 37% of trips taken between 2p- 6p

## Avg Trip Time

19 MINUTES

## Avg Trip Distance

8 MILES